Engaged Cornell Workshop  
Social Issues in Community Engagement by Cancer Scientists (BIOMS 5660)  
Morrison Hall Room 348

Instructors:  
Kristy Richards, MD, PhD  
Associate Professor, Dept. of Biomedical Sciences

Robert Weiss, PhD  
Professor, Dept. of Biomedical Sciences

SATURDAY, MARCH 5th

9:00am - 10:00am  Bob Riter (Cancer Resource Center of the Finger Lakes)  
‘Empathic Listening and Supporting Others With Cancer’

10:00am - 11:00am  Claudia Wheatley (Cornell University, Media Relations)  
‘Science Communication and Public Engagement’

11:00am – 11:15am  coffee break

11:15am - 12:15pm  Sean Nicholson (Cornell University, Dept. of Policy Analysis & Management)  
‘Economics of Cancer Drugs and Care’

12:15 – 1:15 pm LUNCH

1:15pm - 2:15pm   Valerie Reyna (Cornell University, Department of Human Development)  
‘A New Approach to Improving Health and Medical Decision Making’

2:15pm - 3:15 pm  Student interviews of community members

3:15pm - 3:45pm  Coffee break

3:45pm - 4:45pm  Panel Discussion with cancer patients and survivors

SUNDAY, MARCH 6th

9:00am - 10:00am  Kristy Richards (Cornell University, Department of Biomedical Sciences)  
‘Clinical Trials: Pitfalls and opportunities when patients are also research subjects.’

10:00am – 10:45am  Student presentations on interviews from Saturday
10:45am-11:00am Coffee break

11:00am - 12:00pm Beverly Canin (Vice President of Breast Cancer Options)  
‘Community-based cancer advocacy’

Noon – 1:00pm LUNCH

1:00pm – 2:00pm Amita Verma (Cornell University, Office of Research Integrity and Assurance)  
‘IRB and research on human subjects’

2:00pm - 3:00pm Phillip Owh (Cornell University Center for Technology Licensing)  
‘Intellectual property and patents’

3:00pm - 3:30pm Coffee break

3:30pm - 4:30pm Anton Xavier (Pfizer)  
‘Cancer drug trials- community involvement, ethics, and impact’

4:30pm - 5:00pm Recap and Discussion